

The slogan

INVESTING IN OUR COMMON FUTURE

The statement of the Programme is part of the Atlantic Area brand. This statement was adopted to highlight the contribution of the Programme for the construction of Europe and has to be widely disseminated through dissemination and promotion actions of the co-financed projects.

The slogan can be inserted separately from the logotype as long as it appears on a visible place of the communication support.

For further information read the Identity Manual, available on the Programme Platform [www.coop-atlantico.com]